

The Study of British Tea Culture and Women

Comparative research of Tea Culture between the UK and Japan

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About this thesis

BACKGROUND

I Wonder why tea has the image of “femininity”

SUBJECT

The relationship of tea and women in British Tea Culture

PURPOSE

To clarify the role of women in British Tea Culture

METHOD

The analysis of previous research of the British Tea Culture

The Comparison between Japanese & British Tea Culture from a gender perspective

Findings

Connection of women & tea had formed by 3 FACTORS

1. Influence of women in upper class

---Developed the tea culture in the UK

2. Influence of media

---Women got the knowledge of tea

3. The environment & role of women

---It urged the acceptance of tea at home

1: Women of Upper Class



✿ Catherine of Braganza (1638- 1705)

The Princess of England
Introduced the tea drinking habit
Teatime had been shared in the palace



✿ Queen Victoria (1819-1901)

The Queen of the most prosperous period
She loved tea
Supported by people of a nation

✍ The analysis

People recognized tea according to the trust that the women of royal family favored tea



1: Women of Upper Class



✿ Anna Maria (1783-1857)

Upper class
Began “Afternoon Tea”
Enjoyed teatime



Respect &
Adoration



✎ The analysis

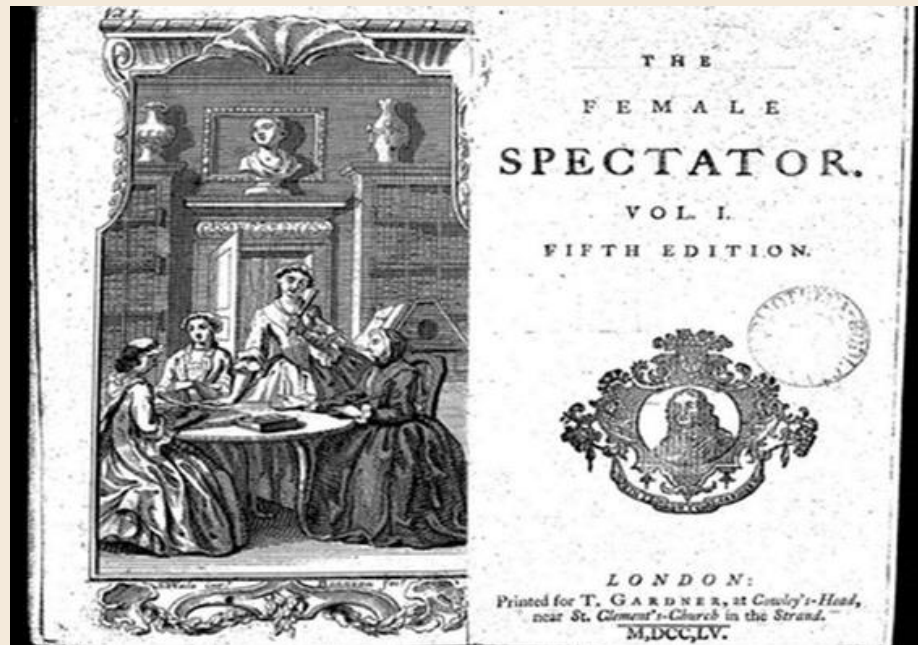
Respectability

- Women in lower class desire to realize the life of women in upper class
- More women accepted tea culture to become LADIES.

2: The effect of Media

My idea: Media had formed the connection of women & tea

- Several media such as newspaper, magazine developed



『The Spectator』

- The Magazine for middle class including women from 18th century
- The purpose is to introduce the ideal life of the household
- It contains the manner of tea

2: The effect of Media



ENJOYED BY MILLIONS.

UNITED KINGDOM TEA COMPANY'S TEAS

FIRST HAND, DIRECT from the GROWERS,
EXCEL
ALL
OTHERS

AND ARE THE VERY PERFECTION OF HIGH QUALITY.

1/-, 1/3, 1/6, 1/9, & 2/- per lb.

7, 10, 14, or 20 lb. packed in Cansisters; 45, 65, or 100 lb. in Chests, without Extra Charge.
DELIVERED CARRIAGE PAID.

THOUSANDS OF PACKAGES SENT OUT DAILY.

Write for Samples (and Book on Tea), Free by Post, and Taste and Judge for Yourself.

EXQUISITE COFFEE
Of Delightful Fragrance and Aroma.
Immensely better than Coffee usually obtainable, 1-4, 1-0, 1-0, & 1-10 a lb.

Everyone who knows the Luxury of a Delicious Cup of Tea or Coffee, and who studies Economy in Household Expenditure, deals with the

UNITED KINGDOM TEA COMPANY

Tea Merchants to H.E.H. the Prince of Wales, (L.M.S.)
Tea Merchants to H.E.H. the Duke of Connaught,
Tea Merchants to the House of Commons,
THE "PREMIER" TEA MERCHANTS OF THE WORLD.

Offices: 21, MINCING LANE, LONDON, E.C.

TRADE MARK.



✎ The analysis

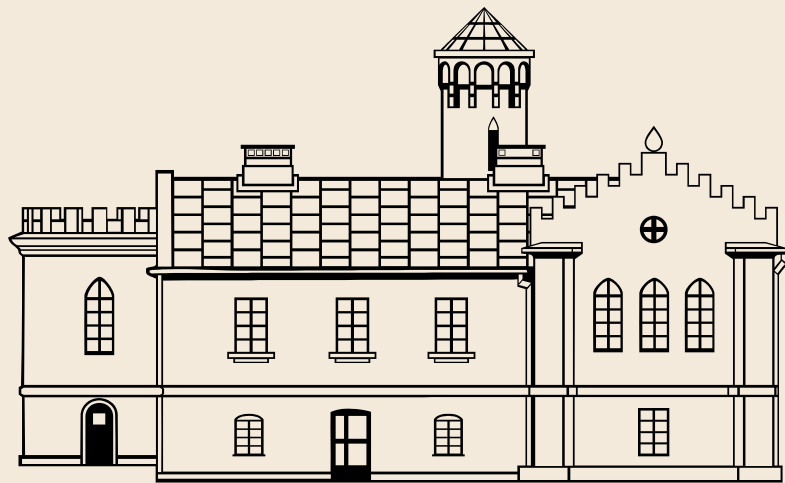
- Women are drawn to print media
- The image that “women drink tea” was formed by visual information

3: The role of women AT HOME

My idea: The environment of women had promoted the acceptance of tea culture

The value
Women should be at home to protect the family lineage

- ✎ The analysis
- Tea was compatible with women because both were usually at home



3: The role of women AT HOME

My idea: The environment of women had promoted the acceptance of tea culture



The purpose of teatime

Not only for leisure...

- + Reveal dignity by accessory & behavior
- + Cultivation of connection with authoritarian people

✎ The analysis

➤ Women had achieved their role by utilizing tea

CONCLUSION

Connection of women & tea had formed by 3 FACTORS

1. Upper class women

2. Influence of media

3. The environment & role of women

- More women in the UK had actively participated in the Tea Culture during 17th to 19th century leading to popularizing and accepting tea
- The femininity of Tea Culture is ascribed to the trait that Tea Culture in the UK had been developed mainly by women

Thank you for your attention😊

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